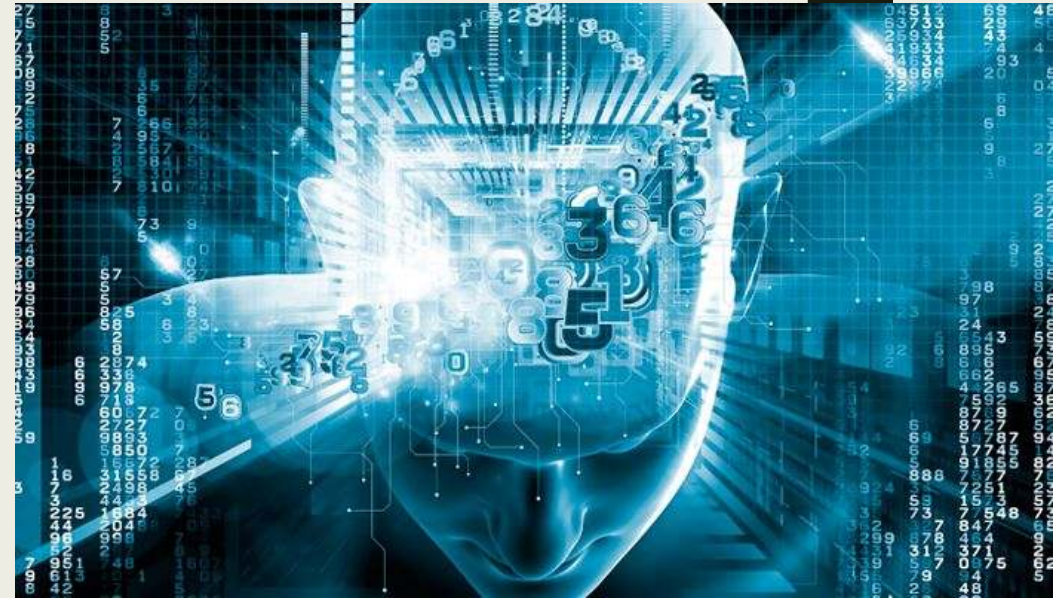




Western India Information Technology Fair '19

POWERING THE DIGITAL ECONOMY

Friday, 15th March 2018
Hotel Taj Lands End
Mumbai



Overview



Western India Information Technology Fair '19

Digital transformation requires the right approach—and the right leadership to drive it. Digital transformation is here and businesses need to ensure their network infrastructure is optimized to support new technologies being deployed in their pursuit to achieve greater performance and more impactful business outcomes.

VARs are the technology enablers and brings tremendous business value to the vendors through their extensive networks and better understanding with the customers need. A recent study says , 90 percent of enterprises either plan to adopt, or have already adopted, a digital-first business strategy. This presents an incredible opportunity for both resellers and system integrators looking to provide solutions for customers on their digital transformation journey.

10th edition of WIITF 2019(**VAR Summit**), where well-known IT partners/VARs will attend to understand on the key issues that can facilitate the growth .





Key Highlights

The objective is to bring together Technology companies and partners under one platform to understand on how they could grow together and develop the channel and VAR communities(System Integrators & Solution Providers) in western India.

Share industry trends and identify the best foot forward in terms of IT investments since Mumbai is the hub where you have offices of most of IT distributors.





Concept

- With the advent of IoT, pervasive mobility and growing cloud service adoption, the network has become increasingly distributed, and the need for faster compute and connectivity at the edge has never been more pronounced.
- The key enabler of digital transformation is an organization's network infrastructure
- Digital Transformation and the future of Reseller channel, need to think on how to collaborate is the primary step for faster business growth for meeting business objective.

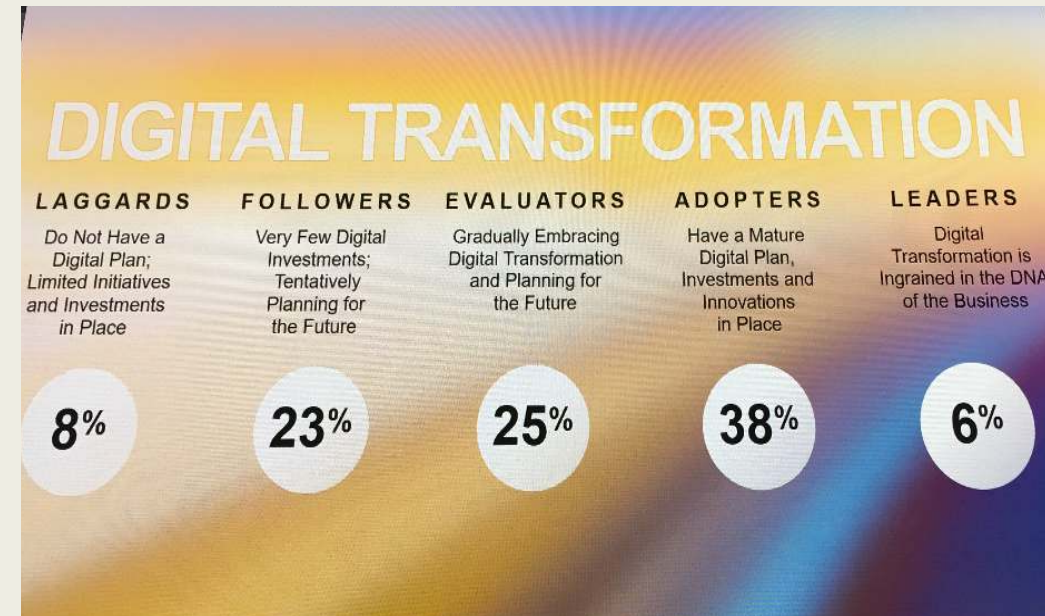


Opportunity-VAR Summit



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- The Indian Information Technology industry, one of the sunshine sectors of the Indian economy, accounts for significant contribution to India's growth story by inventing, reinventing and transforming itself within a short span of time, while providing employment to a significant number of its tertiary sector workforce and expected to touch at US\$225 billion by 2020.
- Digital transformation provides enormous opportunities for the channel, particularly the reseller community that has been negatively impacted by other recent IT industry trends.





Target Audience

- Keynote by Industry leader / System Integrators/ Solution Partners and VARs .
- The event would host a Panel discussion of 5 CIO's and the discussion would revolve around three key topics identified, relevant to the industry vertical.
- Current Industry Trends – Unveiling of an Industry specific survey finding by Top research agency in the country
- Speakers from the Industry will address on the key issue and challenges required in the industry.

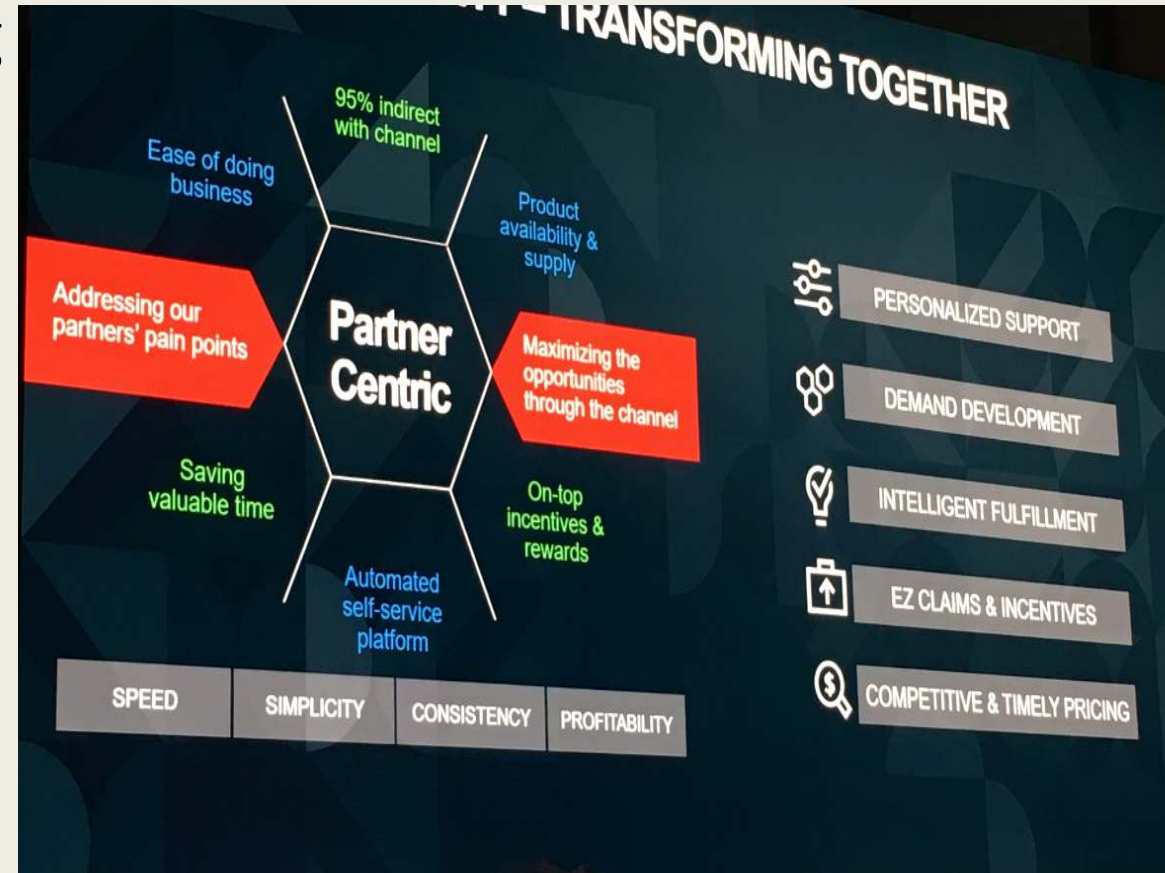




Transforming Together

Digital transformation is about reimagining how you bring together people, data and processes to create value for your customers and maintain a competitive advantage in a digital-first world.

Right Partnership with vendors will help your organization transform into a digital company by developing new capabilities.



Why to Participate in WIITF



Western India Information Technology Fair '19

- Mumbai holds the pride of being the Financial capital of our country, with the highest GDP of all the cities in South, West and the Central Asia. Mumbai accounts for 25% industrial output, 5% of India's GDP and also 70% of the capital transactions in Indian economy. It is home to major financial institutions such as Reserve Bank of India, the National Stock Exchange of India, Bombay Stock Exchange etc.
- WIITF event with power packed agenda for organizations in the ICT space to promote and market their products, services and solutions. There will be the most popular, forward-looking assembly of leading CIOs and IT heads; it's a place where they examine the latest trends in technologies and deliberate on





AGENDA

06:00 pm -6:30 pm	Registration & Product display	Inaugural Session
06:30 pm -7:20 pm	Welcome Address By : Chief Guest : Guest of Honour:	Shri Deepak Ku. Sahu, Chief editor, VARINDIA Yet to finalise Yet to finalise
7:20 pm – 7:35pm	Sponsors Presentation-I	
7:35 - 7:50 pm	Sponsors Presentation-II	
7:50 pm – 8:05pm	Sponsors Presentation-III	
8.05- 8.30 PM	Fire Side Chat	Yet to Finalise
8:30 pm - 8:45pm	Awards Ceremony	VARs of Mumbai to receive the awards (7 categories only)
8.45 PM	Networking Dinner	Cocktails and dinner

Reach us

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