

# 21st Star Nite Awards 2022

Venue: Roseate House, Aerocity, New Delhi 11th,Friday, November 2022

# HYBRID EVENT(2021)



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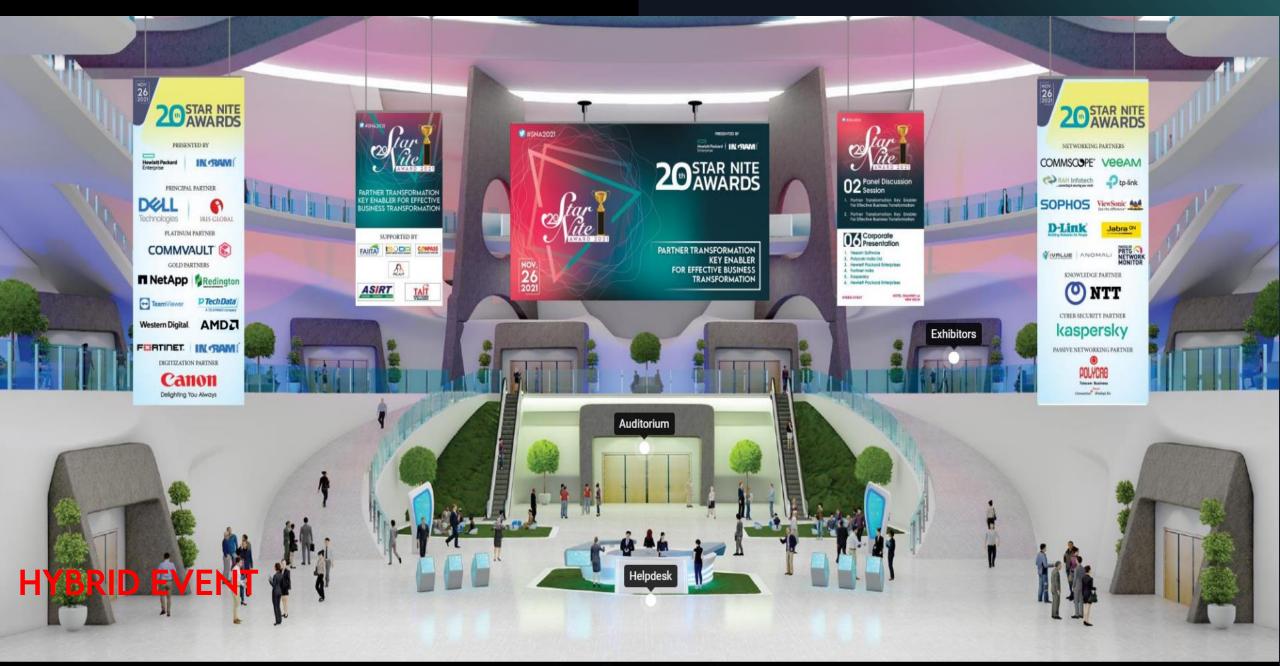
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VENUE : HOTEL SHANGRI-LA, NEW DELHI



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### **About Star Nite Awards**

The VARINDIA Star Nite Awards (SNA), is popularly recalled as the **DNA of Channel**, is an annual event for the VARs, IT channel partners in the country. The event brings together leading technology vendors, distributors, MSPs, solution partners and resellers to discuss on industry trends, forge new business relationships and create business opportunities. Conceptualised in 2002, SNA has become an industry benchmark for recognising vendors performing in the Indian IT channel (B2B) space.

In its 21st edition, we are inviting 200 partners to the Channel Empowerment Session. Followed by the Super Session and VAR Symposium which started from the morning to evening, where they learnt on how to get ahead, stay ahead, and lead their business through the digital revolution. This event is the perfect platform to strengthen partner engagement and business networking.

Star Nite Awards 2021( Previous Year) had attracted over 1460 attendees over the Hybrid event ( Physical and virtual)attended by the VARs/Partners from 20 different cities in the country. It was an unique opportunity for vendors and partners to come together in an entirely new way. There are key leaders from the most influential business leaders and partners in the country had attended the day long session.





# CHANNEL TRANSFORMATION SUMMIT 2021

TIMING 10.00 AM TO 12.30 PM

THEME PARTNER TRANSFORMATION KEY ENABLER FOR EFFECTIVE BUSINESS TRANSFORMATION





## 26TH NOVEMBER 2021



PRESENTED BY



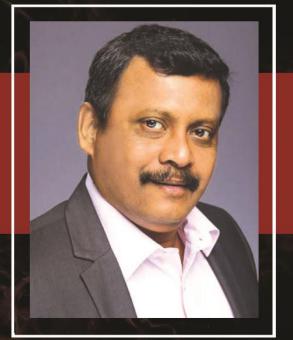


# **PARTNER TRANSFORMATION SUMMIT 2021**

#### FRIDAY, NOVEMBER 26, 2021 | 11:20 AM - 12:30 PM IST | HYBRID EVENT

#### **THEME :** PRESENT EDUCATION SYSTEM TO TRANSFORM TOWARDS HYBRID LEARNING

#### MODERATED BY



DR. DEEPAK KUMAR SAHU Editop-in-Chief VARINDIA



SANJAY ACHWAL Executive Director & Head of sales INGRAM MICRO







SANJAY RADHAKRISHNAN Chief Strategy & Business Excellence TATA CLASSEDGE



LOKESH BAJAJ Vice President, Education Services SCHOOLNET INDIA



## CHANNEL TRANSFORMATION **SUMMIT 2021**





VENUE : HOTEL SHANGRI-LA, NEW DELHI

#### THEME PARTNER TRANSFORMATION KEY ENABLER FOR **EFFECTIVE BUSINESS** TRANSFORMATION



FRIDAY, 26TH NOVEMBER 10:05 AM TO 11:15 AM



JAYANT GUNDEWAR EXECUTIVE DIRECTOR & HEAD ADVANCE SOLUTIONS INGRAM MICRO INDIA



JYOTIL MANKAD DIRECTOR AND HEAD OF CLOUD BUSINESS, INGRAM MICRO INDIA



SANTANU BHAUMIK GROUP GENERAL MANAGER -**PROFESSIONAL SERVICES- INGRAM** MICRO INDIA



KOMAL BARUAH GENERAL MANAGER - CORPORATE STRATEGY- INGRAM MICRO INDIA



ANURAG SINGH DIRECTOR AND HEAD OF **NETWORKING BUSINESS- INGRAM** MICRO INDIA

SHEELA ACHAREKAR GENERAL MANAGER- INGRAM MICRO INCOM.



MICRO INDIA

JITENDRA KHADKE GENERAL MANAGER-INGRAM



# **VAR Symposium**

**Seminar & Partner Awards Ceremony** 

Digital commerce is shaping how marketers approach partners and suppliers. It is advised to target the right VARs, who are working as a single point of contact between multiple IT vendors, to make it easier for organizations to purchase and manage a variety of technologies.

The VAR Symposium which is the preconference, worth USD 10 Billion worth cumulative capital, saw key decision makers of VARs attending the event. The daylong session included discussions on new business strategies to discover how to capitalize emerging customer needs. At the end of the symposium 100 VARs were recognised in 16 different categories starting from System integrators, solution partners, Subdistributors VADs and Telecom Service partners who converged and shared ideas and drove discussion on the planned topic to shape the industry.

In the midst of global uncertainty and digital growth, the need for cybersecurity is greater than ever. We have invited about 12 OEMs as the speakers to address the day long session and there are many take-aways for the partners. Also organised a special session on the Tech Talk, where the Tech Icons has unveiled many facts and incidents.

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# **T Association Round Table**







Leaders of IT Associations took part in the brain storming session



Inaugural Session





#### 💟 #SNA 2021

#### THEME : PARTNER TRANSFORMATION KEY ENABLER FOR EFFECTIVE BUSINESS TRANSFORMATION





AMIT SHARMA Administrative Secretary IT Department J&K GOVERNMENT



MANOJ CHUGH President Group Public Affairs & Member- Group Executive Board-MAHINDRA & MAHINDRA LTD.



SANJIV KRISHEN Chairman IRIS GLOBAL SERVICES PVT. LTD.



ANSHUMAN RAI Area Vice President COMMVAULT



KHALID WANI Senrior Director, Sales WESTERN DIGITAL





ASHUTOSH DUBEY Country Manager - Channels, Distribution & MM/SMB HPE INDIA



SUNIL SHARMA Managing Director- Sales SOPHOS

.



DINESH KUKREJA CEO UNICAS SERVICES LLP



MANOJ TASKAR Country Manager-India ANOMALI



KAUSHIK P PANDYA President FAIITA



# INAUGURAL SESSION

# INAUGURAL Session









# **HYBRID EVENT**





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 Empower every learner and educator on the planet to **achieve more** 

Amit Pawar Director Modern Workplace – Microsoft Education Asia apawar@microsoft.com





Amit Pawar's Session : https://www.youtube.com/watch?v=Vwio\_XLXJ28&t=1525s



# 20<sup>th</sup> STAR NITE AWARD 2021 DATE : FRIDAY, 26TH NOVEMBER 2021



VENUE : SHANGRI-LA NEW DELHI

# **CMO OF THE YEAR 2021**





PRASENJIT ROY CHIEF MARKETING OFFICER NTT LTD.

PRABHJEET SINGH HEAD OF MARKETING CISCO SYSTEM INDIA



RAHUL NAUTIYAL GEO MARKETING LEADER HPE INDIA



**ARVIND SAXENA** HEAD MARKETING & CORP. COMM. NEC CORPORATION INDIA



**RAJESH KUMAR** VP & HEAD OF MARKETING **UI PATH INDIA** 



KOMAL SOMANI CHIEF MARKETING OFFICER ESDS SOFTWARE SOLUTION LTD



**RITU GUPTA** COUNTRY MARKETING DIRECTOR **DELL TECHNOLOGIES** 



**RAHUL SINGH** VP & HEAD OF MARKETING SAP INDIA



**ARPITA SENGUPTA** DIRECTOR & HEAD OF MARKETING REDHAT INDIA



**KAUSTUBH PATKI** HEAD MARKETING(INDIA) MICRO FOCUS



**RISHI PRASAD** MARKETING LEAD, SOUTH ASIA SEAGATE TECHNOLOGY





**Hewlett Packard** Enterprise

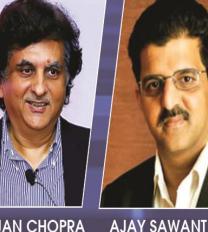
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# **20TH STAR NITE AWARDS 2021**

FRIDAY, NOVEMBER 26, 2021 | 15:45 PM - 16:45 PM IST | HYBRID EVENT

#### **MODERATED BY**

DR. DEEPAK KUMAR SAHU Editor-in-chief VARINDIA



**RANJAN CHOPRA** CMD Team Computers

**Orient Technologies** 

PRARTHANA GUPTA CEO Cache Digitech

N. K. MEHTA CEO & MD Secure Network Solutions India

**VIPUL DATTA** CEO Futuresoft Solutions

ATUL AHUJA Sr. VP (Middle East, Africa & ASIA) Softline Group

THEME : PARTNER TRANSFORMATION KEY ENABLER FOR EFFECTIVE BUSINESS TRANSFORMATION

MD



# 20<sup>th</sup> STAR NITE AWARD 2021 VARINDIA



VENUE : SHANGRI-LA EROS NEW DELHI DATE : FIRDAY, 26TH NOVEMBER 2021



# **CHANNEL CHIEF OF INDIA 2021**



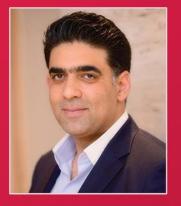
ANIL SETHI **VP & GM - CHANNELS INDIA DELL TECHNOLOGIES** 



LATA SINGH EXECUTIVE DIRECTOR **IBM PARTNER ECOSYSTEM** 



AMER WARSI ECOSYSTEM SALES HEWLETT PACKARD ENTERPRISE



KHALID WANI SR. DIR.(SALES) WESTERN DIGITAL



AMARISH KARNIK DIRECTOR - CHANNEL SALES **VEEAM SOFTWARE** 



Presentation by Mr. Amit Kapoor Business Manager- Channels & Distribution HPE India at 20th Star Nite Awards 2021

#### Video :

https://varindia.com/video/mramit-kapoor--business-managerchannels--distribution-hpe-indiaat-20th-star-nite-awards-2021 °

# SNA 2021 Awards



Best Wired and Wireless LAN Infrastructure Company Award goes to HPE - ARUBA, A HPE Enterprise at 20th Star Nite Awards 2021



Best Distributor Award goes to Ingram Micro India Ltd. at 20th Star Nite Awards 2021



# **TECH TALK**



Mr. Dinesh Kukreja CEO - Unicas Services LLP



Mr. Sunil Sharma MD Sales - Sophos India



Mr. Manoj Taskar Country Manager-India - Anomali



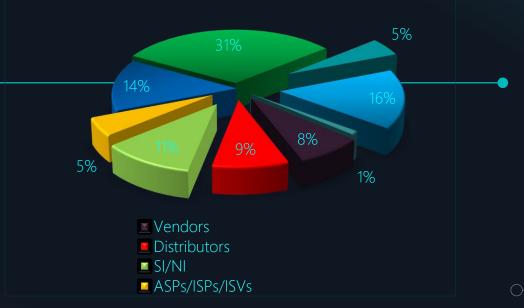
# VARs and Partner attended the Star Nite Awards

**VARINDIA** events are the benchmark among IT Companies and partners **(VARs)** for creating a single platform for discussing & introducing new technologies and sharing feedback to bridge the gap between vendors and channels.

IT serves as a major resource of business intelligence for VARs (Channels) that controls 80% of the average business in the country and always tries to be innovative and futuristic in its approach with respect to the content.









# **EVENT SUMMARY**

#### **Top Award Categories**

**STAR NITE AWARDS** 

26<sup>th</sup> November 2021

Venue: Hybrid Hotel : Shangri-la, New Delhi

- 1. CHANNEL FAVOURITE COMPANY
- 2. END-TO-END TECHNOLOGY SOLUTION COMPANY
- 3. NETWORKING SOLUTION COMPANY
- 4. VIDEO CONFERENCING SOLUTION COMPANY
- 5. BEST INNOVATOR IN CLOUD TECHNOLOGY

- 6. BEST DATA CENTER IN INDIA
- 7. BEST STORAGE SOLUTION COMPANY
- 8. POWER MANAGEMENT SOLUTION COMPANY
- 9. HYPER CONVERGED INFRASTRUCTURE SOLUTIONS
- 10. BEST X 86 SERVER







#### Image Gallery

https://www.varindia.com/Gallery/part/20TH%20STAR%20NITE%20AWARDS%202021\_86



#### **Channel Chief**

https://www.varindia.com/news/channel-chief-of-india--2021



#### Full event video

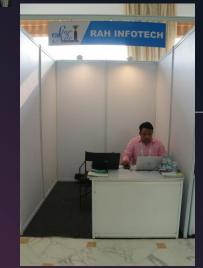
https://www.youtube.com/watch?v=vexTex8teP4&list=PLVnjwU0GcUi4dg57XNzP9UYn0ZnOZ\_hJ

#### PHYSICAL BOOTHS













#### VIRTUAL BOOTHS













ADD AFOOTER

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# **Contact Us:**

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For more information log on to www.varindia.com