Web Hosting on the Cloud via MilesWeb

The rapid growth of Digital India, which is expected to create over $1 trillion of economic value by 2025, showcases how modern technologies are transforming the country’s digital landscape. Now, more than ever, it has become critical for companies to build a credible digital website and cut through the digital competition for long-term survival. In this scenario, web hosting services are poised for an explosive growth as they offer cloud solutions and tools that enable businesses to effectively create an online imprint (website) and build connections with existing and potential customers online.

MilesWeb, a comprehensive and dynamic web hosting company, was established in 2012 when its co-founders sensed the need to deliver round-the-clock quality services at competitive prices to the burgeoning market of business owners. Chetan Mahale, Deepak Kori and Chinmay Dingore founded the company with the aim to provide an online presence for businesses both in India and overseas. The company’s hosting service, supported by DigitalOcean, is offered at more than 10 datacenters worldwide where users can choose their closest location. Today, MilesWeb has emerged as an established player in the web hosting providers ecosystem and offers affordable and customer-oriented web hosting solutions across shared hosting, reseller hosting, dedicated servers, VPS servers, cloud servers, SSL certificates, domain name registration and more.

Web hosting made reliable and customized

In an increasingly crowded market, where it has become imperative for businesses to partner with reliable web hosting providers, MilesWeb has emerged as a trusted industry player. The organization caters to the needs of both novice developers as well as seasoned web professionals with specific requirements.

Innovation, simplicity and affordability form the bedrock on which MilesWeb has been built. Its state-of-the-art architecture based on reliability and scalability ensures top data security for its customers. In its bid to be a dominant player in the cloud web hosting market, MilesWeb offers services across ten data centers worldwide, allowing customers to choose their closest and most convenient location. This not only reduces time taken by data to travel within a network, but also improves uptime and page loading speeds. Besides catering to the requirements of developers, MilesWeb also offers audience-specific services such as fully managed hosting for Magento, WordPress, Prestashop, Opencart and Laravel users. The company’s unique value proposition lies in its 24x7 technical support, offered via phone, email and live chat, which helps businesses set up an online presence through hosting, website building and domain registration services.

Partnering to scale cloud-high ambitions

A bootstrapped company employing over fifty professionals, MilesWeb has achieved 30-40 percent growth every year, clocking INR 5 crore in the last FY 2018-19. With 8,000 clients and counting, the company is set to expand its global footprint by leveraging DigitalOcean infrastructure, which has played a significant role in solving some of the key technical challenges the company had faced in the past.

Earlier, MilesWeb found it challenging to wait for a server to be set up at different locations. It would take 24-48 hours for a new server to be set up and almost 1-2 business days would be lost to replace hardware issues. Things took a favorable turn once MilesWeb migrated to DigitalOcean—a leading
provider of cloud solutions—around two years ago, marking a new milestone in the organization’s growth trajectory.

Chetan Mahale, Founder and Director at MilesWeb says, “The strategic partnership with DigitalOcean’s powerful cloud capabilities has paved the way for better business outcomes. Now, scaling occurs as and when required with minimum time for deployment and replacement. Further, the partnership with DigitalOcean has optimized and reduced the cost of infrastructure.”

Higher bandwidth offered on DigitalOcean Droplets as compared to other cloud providers’ offerings have been of significant use to MilesWeb. The range of CPUs on Droplets and the absence of additional charges for data transfer usage were some of the other compelling reasons for partnering with DigitalOcean.

As MilesWeb operates from various global locations, it relies on DigitalOcean’s backend software and cloud servers as the default infrastructure. This has helped the company launch a cloud server within minutes, across multiple data centers. Further, MilesWeb can use the latest processors on its powerful cloud computing platform, largely aided by the affordable rates with multiple options offered by DigitalOcean. Mr. Mahale adds, “The customer-friendly UI interface and the technical knowledgebase provided by DigitalOcean has empowered our developer community with invaluable information on deployment.”

The increased demand for web hosting services on the cloud has indeed paved the way for a robust and competitive landscape. However, as it has become essential for every business to become digital to survive, it is important to select the right web hosting provider with a scalable and reliable cloud platform. Likewise, the power of entrepreneurs and SMBs cannot be ignored by web hosting companies. Considering that the global web hosting services market is expected to grow approximately at USD 154 billion by 2022, the synergistic connect between the two is necessary for the continued rise of the digital economy and will reshape businesses in the years to come.