



25

YEARS OF CONNECTING  
DOTS IN TECHNOLOGY

# EDIT CALENDAR 2024



JULY 2024

## COVER STORY

IT FORUM 2024- COMPLETE COVERAGE

## LEAD STORY

- CIO'S AGENDA FOR 2024
- VAR SPECIAL – TRANSFORMATION LEADERS IN THE INDUSTRY

AUGUST 2024

## COVER STORY

ROLE OF OEMS IN CYBER SECURITY AS CYBER-CRIME CONTINUOUS TO GROW

## LEAD STORY

- GROWTH & OPPORTUNITIES FOR DATA CENTRE INDUSTRY IN INDIA
- ROLE OF MARKETER IN DEVELOPING & EXECUTING THE OVERALL STRATEGIES OF AN ORGANISATION

SEPTEMBER 2024

25th ANNIVERSARY SPECIAL ISSUE

## COVER STORY

CHANNEL LEADERSHIP SURVEY 2024-25

## LEAD STORY

- TOP 200 SOLUTION PARTNERS IN INDIA
- EIITF 2024- COMPLETE COVERAGE OF THE EVENT
- VOICE OF VARS (DISTRIBUTORS & VADS) IN INDIA



# EDIT CALENDAR 2024



## OCTOBER 2024

### COVER STORY

IMPACTFUL CHANNEL POLICY BY THE OEMS

### LEAD STORY

- AI-DRIVEN CYBERSECURITY IS BECOMING CRITICAL FOR BUSINESSES OF ALL SIZES
- VIEWPOINTS OF CIO/CTO- HYPER CLOUD VS CLOUD REPATRIATION

## NOVEMBER 2024

### COVER STORY

23rd EDITION OF STAR NITE AWARDS 2024

### LEAD STORY

- CHANNEL CHIEF IN INDIAN IT INDUSTRY 2024
- CYBER SECURITY READINESS BY THE FRONTIERS(VARS)

## DECEMBER 2024

### COVER STORY

HARNESSING NEXT-GEN AI PLATFORMS FOR ENTERPRISE SUCCESS

### LEAD STORY

- WOMEN IN TECHNOLOGY LEADERSHIP
- 25 INSPIRING INDIAN ENTREPRENEURS (VARs) SUCCESS STORIES