



Support is ending for Windows 10

Help your customers be fit for the future and upgrade to Windows 11.

As the clock ticks towards Windows 10 end of support in October 2025, it is imperative for organizations to pivot towards the next era of computing with Windows 11.

This strategic transition not only ensures uninterrupted security and feature updates but also unlocks advanced capabilities tailored to empower modern enterprises.



Screen simulated, subject to change.

Create the Windows 11 upgrade roadmap today

Businesses need to start today for a smooth upgrade process and gain the edge.

Out of date devices increase vulnerability

Microsoft will stop providing security updates, bug fixes, and technical assistance for Windows 10 devices after October 2025

Stay competitive

Get the latest AI-enhanced features for improved insights and efficiency with Windows 11 Pro devices

Control costs

Older devices take more time to maintain and can impact employee productivity and satisfaction

Simplify deployment

Take time to prepare and ensure a smooth transition to Windows 11 Pro



Meet Windows 11

Forward-looking companies know a PC refresh is critical to their continued success. Intuitive navigation. Easy organisation. Faster performance. Plus, new features to unlock productivity and creativity. Explore these Windows 11 features and learn why Windows 11 is the best Windows for you and your customers.



2.8x

fewer instances of identity theft reported by businesses with Windows 11 Pro devices¹

99.7%

of applications⁷ are compatible and Windows 11 supports the broadest app, peripheral and device ecosystem

“

My number one reason for moving to Windows 11 Pro is security. We can identify potential security risks in our endpoints before they cause damage. ”

Peter Stephens, CIO

Southeastern Virginia Health System

Industry-leading AI. Powerful cybersecurity. Designed for business.

Updating to Windows 11 from Windows 10 allows you and your customers to leverage a host of new capabilities to save time and money, protect your business, and empower employees—all with the same familiar tools and processes to manage both operating systems.



“
We have analytics software, broadcast software, rendering software. Every department has specific software that they run, and it all works seamlessly with Windows 11 Pro. ”

Peter Stephens, CIO
Southeastern Virginia Health System



Supercharge insights and efficiency

Complete demanding workloads
42% faster on average⁶



Powerful protection by default

Businesses using Windows 11 Pro devices reported 58% drop in security incidents¹



Unlock your AI advantage

Make life easy for IT with a reported 80% drop in helpdesk calls.²



Devices for business transformation

Windows 11 Pro devices can accelerate workflows and collaboration 50% on average⁴

Put AI to work and light up business potential

Achieve more with less effort using Copilot in Windows⁸. Windows 11 Copilot+ PCs deliver blazingly fast performance so you and your customers can respond to day-to-day business with speed, agility, and innovation.

Light up your team's potential

Empower your entire workforce with access to powerful AI features on high-performance devices for the most productive Windows experience.

Improve flexibility and management

Take advantage of edge computing for increased performance, security, and data protection combined with easy remote management, flexible cloud usage, and improved energy efficiency.

“

I've done this for 20 years with lots of different Windows versions, and it has never been easier to set up a device in a company context.”

Julian Gerhard

CTO, SUSI & James

To learn more, contact Microsoft authorized distributors.



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1. Windows 11 Survey Report. Techaisle, February 2022. Windows 11 results are in comparison with Windows 10 devices.
2. Commissioned study delivered by Forrester Consulting "The Total Economic Impact™ of Windows 11 Pro Devices", December 2022. Note, quantified benefits reflect results over three years combined into a single composite organization that generates \$1 billion in annual revenue, has 2,000 employees, refreshes hardware on a four-year cycle and migrates the entirety of its workforce to Windows 11 devices.
3. Microsoft Intune and Azure Active Directory required; sold separately.
4. Compared to Windows 10 devices. Improve your day-to-day experience with Windows 11 Pro laptops, Principled Technologies, February, 2023.
5. Cost benefits include improved IT and employee productivity, faster deployment, and built-in tools that reduce licensing expenditure.
6. Improve your day-to-day experience with Windows 11 Pro laptops, Principled Technologies, February 2023. Compared to Windows 10 devices.
7. App Assure program data.
8. Screen simulated, subject to change. Copilot availability and rollout timing vary by market. Copilot with commercial data protection requires Microsoft 365 E3, E5, Business Standard, Business Premium or A3 or A5 for faculty, or accessed using Microsoft Entra ID.
9. When Copilot for Windows is not available or enabled on the device, pressing the Copilot key will launch Windows Search. See aka.ms/WindowsAIFeature
10. Currently supports translation for video and audio subtitles into English from 40+ languages.