

TECHNOLOGY EVENTS 2025-26

THEME OF THE YEAR

EMBRACING
NEW TECHNOLOGY
IN
CHANGING TIMES



VISION : 2025



VARINDIA

VARINDIA, a publication by Kalinga Digital Media, has significantly influenced the Indian IT landscape Since last 25 Years. Focused on serving Value Added Resellers (VARs), partners and Enterprises, it has become a prominent voice in the Channel industry.

VARINDIA, India's leading IT magazine, serves Value Added Resellers (VARs) who drive the technological revolution. Over the years, it has built a vibrant community focused on adding value to both OEMs, service providers, and partners.

Empowering VARs through customized B2B events across India is a strategic approach by VARINDIA to meet diverse regional demands. By providing actionable insights, expert guidance, and networking opportunities, VARINDIA supports organizations in tackling the challenges and disruptions of the digital age.

India's vast geography presents markets with varying demands, requiring OEMs to empower VARs through customized B2B events in key cities like Delhi, Mumbai, Kolkata, Bangalore, Bhubaneswar, and more.

VARINDIA events combine actionable insights, expert guidance, peer networking, and solution provider assessments. In today's interconnected world, where businesses face constant disruptions—from emerging technologies to evolving consumer demands—digital acceleration has become essential for staying competitive.

VARINDIA EVENTS CALENDAR (2025-26)



VARINDIA Event Calendar is Divided Into 3 Parts: **National, International and Regional**

NATIONAL EVENTS- NEW DELHI

- **VARINDIA Star Nite Awards(SNA)** (24th edition) – **14th November 2025** , Hotel Le-Meridien New Delhi .
- **Cyber & Data Security Summit** (9th edition) - **7th February 2025**, Hotel Holiday-Inn, Aerocity, New Delhi
- **VARINDIA IT Forum** (23rd edition) – **4th July 2025**, Hotel Hyatt Regency, New Delhi

REGIONAL EVENTS: Bangaluru, Mumbai, Kolkata & Bhubaneswar

- **OITF- SME Summit** (16th Edition)- **17th January 2025**- Hotel Mayfair, Bhubaneswar
- **WIITF- VAR Summit** (15th Edition)- **21st March 2025** - Hotel Courtyard by Marriott, Mumbai
- **EIITF – SME Summit**(14th Edition) – **12th September 2025** - Hotel The Park, Kolkata
- **SIITF - Tech Summit**(14th Edition) - **19th December 2025** - The Chancery Hotels , Bengaluru(Venue may change)

INTERNATIONAL EVENTS

- **Dubai- Mar 2025(Completed)**, **Singapore** – July 2025 and **San Francisco(USA)- April 2025**

Note: We also organise all type of events(Industry, AGM, Exhibition, Conference for Third party)

TECHNOLOGY EVENTS 2025

India's tech events will showcase innovations poised to drive the next wave of global change, while addressing a growing skepticism toward the benefits of the data revolution.

As the world continues to move towards digital transformation, it is essential to keep up with the latest technology trends. Digital acceleration is one of the most important aspects of digital transformation.

Conferences - Conferences are the backbone of the tech events of the industry and can be both B2C or B2B events. They are held to educate, inform, or train attendees.

Trade Shows - Trade shows give companies into a specific industry the opportunity to showcase their products and services.

Summits - Though "summit" can be interchangeable with "conference", summits tend to be of a smaller size and are comprised of higher-level executives.

Seminars - You can think of seminars as mini conferences that are much smaller in scope and sometimes lasts for only one day.



VARINDIA addresses the urgent needs of the industry for B2B leaders to combine a human-centric approach to sales with investments in both physical and digital tools to improve the service experience for customers and achieve lasting growth.

The prime objective is to meet the challenges of B2B leaders ,where they are struggling with how to effectively integrate human interactions with digital experiences that enhance customer service. VARINDIA has the expertise to invite the right TG from various verticals and cross section of the mass. **With this we are addressing the growing rift between Partners/VARs and OEMs.**



Event Name	Title	Theme	Verticals	Participant Designation	No. of Participants	Location	Date
OITF 2025	16 th ODISHA INFORMATION TECHNOLOGY FAIR	Accelerating from Ideas to Innovation	Partner Driven Customer Event	Directors and CEOs	150	Bhubaneswar	17 th Jan 2025
CDS 2025	9 th CYBER & DATA SECURITY SUMMIT	Cybersecurity in the Age of AI	Partner Driven Customer Event	CIO/CTO/CISO	150	New Delhi	7 th Feb-2025
WIITF	15 th WESTERN INDIA INFORMATION TECHNOLOGY FAIR	Trailblazing the Future with Emerging Technologies	Partner Driven Customer Event	Directors and CEOs	150	Mumbai	21 st Mar-2025
INFOTECH FORUM 2025	23 rd ANNUAL TECHNOLOGY SUMMIT	Balancing Innovation and Sustainability	End Customers (DAY LONG)	Government/PSU and Enterprises	500	New Delhi	4 th July-2025
EIITF 2025	14 th EASTERN INDIA INFORMATION TECHNOLOGY FAIR	Connecting the Physical and Digital Worlds	Partner Driven Customer Event	Directors and CEOs	150	Kolkata	12 th September -2025
STAR NITE AWARDS- 2025	24 th AWARDS NITE FOR OEMS AND PARTNERS	Partners: The Catalyst for Rapid Innovation	Partner Event (DAY LONG)	Directors /CEOs/Country Managers/VARs/Resellers	500	New Delhi	14 th November-2025
SIITF 2025	14 th SOUTHERN INDIA INFORMATION TECHNOLOGY FAIR	Edge Computing: Powering the Intelligent Edge	Partner Driven Customer Event	Directors and CEOs/CIO/CTO	150	Bengaluru	19 th December-2025



Odisha Information Technology Fair '25

THEME:
**Accelerating
from Ideas to
Innovation**

Hotel Mayfair

17th FRIDAY, JANUARY 2025

16th Edition Of **ODISHA IT FAIR 2025**

VARINDIA

The 15th annual OITF (Organization of Information Technology Forum) is set to take place at Hotel Mayfair Lagoon, Bhubaneswar. This significant event will provide a platform to explore the latest trends, challenges, and opportunities in the state's IT sector.





9th Cyber & Data Security Summit

VARINDIA

THEME:
Cybersecurity in the Age of AI



7th February 2025 | Hotel Holiday Inn, Aerocity, New Delhi

15th



15th Edition Of

WIITF 2025 (VAR Summit)

VARINDIA

Western India Information Technology Fair'25



21st March 2025, Mumbai

Hotel Courtyard by Marriot, Mumbai

Theme :

Trailblazing the Future with Emerging Technologies

This annual summit brings together leading VARs, distributors, and solution providers from Western India. The event offers a unique platform for networking, knowledge sharing, and exploring business opportunities.

Key Highlights:

- Industry Insights:** Discussions on the latest trends and challenges in the IT industry.
- Vendor Showcases:** Presentations from leading vendors on their value propositions.
- CIO Panel:** Expert insights from 50+ CIOs on industry trends and future strategies.
- Networking Opportunities:** Connect with peers and industry leaders.

With a projected attendance of over 150 participants, this summit is a must-attend event for businesses operating in Western India.



23rd Edition Of INFOTECH FORUM 2025

VARINDIA

VARINDIA's 14th edition of the Brand Book is set to revolutionize the technology landscape. This comprehensive guide will be unveiled at the prestigious Infotech Forum, attracting over 500 technologists from across India.

The focus of this year's Brand Book is on the growing importance of personalization in business and society. As technology advances, organizations are striving to provide tailored experiences that meet the unique needs of their customers. The book will explore how digitally-driven CPSUs, enterprises, and SMEs can leverage personalization to drive growth and customer satisfaction.

THEME

Balancing
Innovation and
Sustainability

4th July 2025

Hotel Hyatt Regency

New Delhi





14th Edition Of

EIITF - SME SUMMIT 2025

VARINDIA

12th September 2025

The 14th annual event, supported by the Government of West Bengal, STPI, and COMPASS, aims to unlock the potential of SMEs in the state. This gathering brings together top partners (SIs, NIs, and VARs) from Eastern India to explore new opportunities and challenges.

Key Highlights:

- Policy Insights:** Hear from senior officials from WEBEL and other leading organizations about the government's initiatives to support SMEs.
- Industry Experts:** Engage with industry experts and thought leaders to gain valuable insights.
- Networking Opportunities:** Connect with peers and potential partners to build strong relationships.
- Technology Showcase:** Explore the latest technologies and solutions to drive growth.

This summit is a platform for SMEs to learn, collaborate, and thrive in the dynamic IT landscape of West Bengal.

Theme
Connecting the Physical and Digital
Worlds
Hotel Hyatt, Kolkata





24th Edition Of STAR NITE AWARDS 2025

VARINDIA

THEME:

Partners - The Catalyst for Rapid Innovation

Hotel Le-Meridien, New Delhi

14th November 2025, New Delhi

Star Nite Awards (SNA) is recalled as the ***DNA of the Channel***, a major annual event for IT channel partners in India. The event brings together major technology vendors, distributors, MSPs, solution partners and resellers to discuss on industry trends, forge new business relationships and create business opportunities. **Over the years VAR India has built a vibrant community with a keen focus on adding value to both OEMs / Service Providers and Partners.**

The daylong event will have various important sessions for engaging the partners and VARs in improvising the skillsets, Product and solution showcase, making it as one of the most powerful congregation of the drivers for the IT and Telecom products. The previous year 2024 witnessed the most successful HYBRID EVENT organised in the country, where about 1500 + delegates attended the event.

MORNING SESSION

EVENING SESSION





14th Edition Of

SIITF (Technology Summit -2025)

VARINDIA

Southern India Information Technology Fair '25

19th December 2025, Bengaluru

The 14th annual Technology Summit brings together leading organizations and professionals to address critical business challenges and explore emerging trends. As a hub of innovation, Karnataka, with its thriving IT ecosystem, offers a unique platform for knowledge sharing and networking.

Key Highlights:

- Industry Insights:
- Expert Panel Discussions:
- Networking Opportunities:
- Focus on Women-Led Startups:

With over 500+ Global Capability Centers and a strong focus on innovation, Karnataka is well-positioned to lead the way in the digital age.

Theme

Edge Computing: Powering the Intelligent
Edge

The Chancery Hotels , Bengaluru



Why To Choose VARINDIA Events

VARINDIA

1. Industry Authority

Benefit from our reputation as a trusted industry authority, giving your event credibility and attracting a high-quality audience. Our strong connections with India's IT decision-makers and government agencies ensure your message reaches influential leaders.

2. Tailored Approach

We work closely with you to understand your goals and objectives, ensuring that the event is customized to meet your specific needs and resonate with your target audience.

3. Comprehensive Coverage

Our multi-platform approach ensures that your event is covered extensively, reaching a wide audience and maximizing the return on your investment.

4. End-to-End Support

From event conceptualization to execution and post-event coverage, VAR India provides end-to-end support, making the entire process seamless for our partners.



VARINDIA serves as a hub for platform players in India

VARINDIA serves as a central platform in India's IT landscape, connecting technology vendors, OEMs, service providers, and channel partners. As a media hub, VARINDIA provides in-depth insights, news, and analysis that are crucial for players in the Indian IT ecosystem.

Through its publications, events, and networking opportunities, such as the Star Nite Awards (SNA), VARINDIA fosters a vibrant community where channel partners can connect, share industry knowledge, and showcase innovations.

This platform has built a robust network that supports industry growth by highlighting partner-friendly policies and providing visibility for emerging technologies and trends. VARINDIA's initiatives, like the Channel Policy Handbook and various award programs, offer valuable resources that help set industry standards and support business growth in India's rapidly evolving IT sector.

This year, VARINDIA's core focus will center on **Cybersecurity, Data Privacy, Cloud Computing, and Quantum Computing**, positioning itself to unlock new opportunities for Value-Added Resellers (VARs) and Chief Experience Officers (CXOs) in these rapidly advancing areas.





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